responsive to an output request, generating output of the image data, the output including the advertising information,

wherein revenue is generated from the use of the advertising information.

2. (Unamended From Previous Version) A method according to Claim 1, further comprising:

responsive to a request at the first location, uploading the image data from the first location to a second, remote location.

- 3. (Unamended From Previous Version) A method according to Claim 1, wherein the output is hardcopy output.
- 4. (Unamended From Previous Version) A method according to Claim 3, wherein other revenue is generated from purchase of the hardcopy output.
- 5. (Unamended From Previous Version) A method according to Claim 3, wherein the hardcopy output is a postcard.
- 6. (Unamended From Previous Version) A method according to Claim 3, wherein the hardcopy output is a photograph.
- 7. (Unamended From Previous Version) A method according to Claim 1, wherein the output is saved to a removable storage medium.

- 8. (Unamended From Previous Version) A method according to Claim 7, wherein the removable storage medium is a CD-ROM, DVD-ROM, ZIP disk or a CLICK disk.
- 9. (Unamended From Previous Version) A method according to Claim 1, wherein revenue is generated from purchase of the hardcopy output.
- 10. (Unamended From Previous Version) A method according to Claim 1, wherein the output is a display.
- 11. (Unamended From Previous Version) A method according to Claim 1, wherein the display includes a display of the image data and the advertising information.
- 12. (Unamended From Previous Version) A method according to Claim 1, wherein the display includes a display of the image data.
- 13. (Unamended From Previous Version) A method according to Claim 12, wherein the displayed image data is a thumbnail image of the image data.
- 14. (Unamended From Previous Version) A method according to Claim 1, wherein the output request is generated through a cable television system.
- 15. (Unamended From Previous Version) A system configured to provide digital image services and generate revenue therefrom, comprising:

advertising data store accessible locally for storing advertising information;

image data store accessible locally for storing image data uploaded from removable storage media;

receiving station capable of interfacing with a device to retrieve the image data from the removable storage media; and

server configured to save image data received from the receiving station to the image data store and to save received advertising information to the advertising data store, and to respond to a request to output the image data the server outputting the advertising information with the image data,

wherein revenue is generated from the advertising information.

- 16. (Unamended From Previous Version) A digital image services system according to Claim 15, wherein the server is configured to upload the image data to a remote server.
- 17. (Unamended From Previous Version) A system according to Claim 16, wherein the remote server provides image data processing services, other revenue is generated from the purchase of at least one of the services.
- 18. (Unamended From Previous Version) A system according to Claim 15, further comprising:

a set-top box connected to the server, the set-top box configured to display a user interface comprising image processing selections and image data.

19. (Unamended From Previous Version) A computer-readable memory medium in which computer-executable process steps are stored, the process steps for

providing digital image services and generating revenue therefrom, wherein the process steps comprise:

a first receiving step to receive, at a first location, image data retrieved from removable storage media and storing the image data at the first location;

a second receiving step to receive advertising information and store the advertising information at the first location, at least some portion of the advertising information is unique to the first location; and

a generating step responsive to an output request, to generate output of the image data, the output including the advertising information,

wherein revenue is generated from the use of the advertising information.

20. (Unamended From Previous Version) Computer-readable memory medium according to Claim 19, further comprising:

an uploading step, responsive to a request at the first location, to upload the image data from the first location to a second, remote location.

- 21. (Unamended From Previous Version) Computer-readable memory medium according to Claim 19, wherein the output is hardcopy output.
- 22. (Unamended From Previous Version) Computer-readable memory medium according to Claim 21, wherein other revenue is generated from purchase of the hardcopy output.
- 23. (Unamended From Previous Version) Computer-readable memory medium according to Claim 21, wherein the hardcopy output is a postcard.

- 24. (Unamended From Previous Version) Computer-readable memory medium according to Claim 21, wherein the hardcopy output is a photograph.
- 25. (Unamended From Previous Version) Computer-readable memory medium according to Claim 19, wherein the output is saved to removable storage medium.
- 26. (Unamended From Previous Version) Computer-readable memory medium according to Claim 25, wherein the removable storage medium is a CD-ROM, DVD-ROM, ZIP disk or a CLICK disk.
- 27. (Unamended From Previous Version) Computer-readable memory medium according to Claim 19, wherein revenue is generated from purchase of the hardcopy output.
- 28. (Unamended From Previous Version) Computer-readable memory medium according to Claim 19, wherein the output is a display.
- 29. (Unamended From Previous Version) Computer-readable memory medium according to Claim 19, wherein the display includes a display of the image data and the advertising information.
- 30. (Unamended From Previous Version) Computer-readable memory medium according to Claim 19, wherein the display includes a display of the image data.

- 31. (Unamended From Previous Version) Computer-readable memory medium according to Claim 30, wherein the displayed image data is a thumbnail image of the image data.
- 32. (Unamended From Previous Version) Computer-readable memory medium according to Claim 19, wherein the output request is generated through a cable television system.
- 33. (Unamended From Previous Version) An apparatus for providing digital image services and generating revenue therefrom, comprising:

a program memory for storing process steps executable to perform the steps of (1) receiving, at a first location, image data retrieved from removable storage media and storing the image data at the first location, (2) receiving and storing advertising information at the first location, at least some portion of the advertising information is unique to the first location, and (3) responsive to an output request, generating output of the image data, the output including the advertising information, wherein revenue is generated from the use of the advertising information, and

a processor for executing the process steps stored in said program memory.

34. (Unamended From Previous Version) An apparatus according to Claim 33, wherein the process steps further comprising the step of:

responsive to a request at the first location, uploading the image data from the first location to a second, remote location.

35. (Unamended From Previous Version) An apparatus according to Claim 33, wherein the output is hardcopy output.

- 36. (Unamended From Previous Version) An apparatus according to Claim 35, wherein other revenue is generated from purchase of the hardcopy output.
- 37. (Unamended From Previous Version) An apparatus according to Claim 35, wherein the hardcopy output is a postcard.
- 38. (Unamended From Previous Version) An apparatus according to Claim 35, wherein the hardcopy output is a photograph.
- 39. (Unamended From Previous Version) An apparatus according to Claim33, wherein the output is saved to removable storage medium.
- 40. (Unamended From Previous Version) An apparatus according to Claim 39, wherein the removable storage medium is a CD-ROM, DVD-ROM, ZIP disk or a CLICK disk.
- 41. (Unamended From Previous Version) An apparatus according to Claim 33, wherein revenue is generated from purchase of the hardcopy output.
- 42. (Unamended From Previous Version) An apparatus according to Claim 33, wherein the output is a display.
- 43. (Unamended From Previous Version) An apparatus according to Claim 33, wherein the display includes a display of the image data and the advertising information.

- 44. (Unamended From Previous Version) An apparatus according to Claim 33, wherein the display includes a display of the image data.
- 45. (Unamended From Previous Version) An apparatus according to Claim 44, wherein the displayed image data is a thumbnail image of the image data.
- 46. (Unamended From Previous Version) An apparatus according to Claim 33, wherein the output request is generated through a cable television system.
- 47. (New) A method of providing digital image service, the method comprising:

storing image data in an image database; storing advertising information in an advertising database;

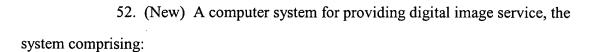
receiving a request for displaying a service menu;

responsive to the request, sending the image data in the image database and the advertising information in the advertising database; and

displaying an image based on the image data and advertisement based on the advertising information in the service menu for offering to print the image data.

- 48. (New) A method according to Claim 47, wherein the advertisement based on the advertising information is displayed in a menu for viewing thumbnail image corresponding to image data.
- 49. (New) A method according to Claim 47, wherein the advertisement based on the advertising information is displayed in a menu for selecting image data and specifying a size and a volume of print for each of the selected image data.

- 50. (New) A method according to Claim 47, wherein the advertisement based on the advertising information is displayed in a menu for generating a storage medium containing the selected image data.
- 51. (New) A method according to Claim 47, further comprising the step of obtaining the image data from a removable storage medium in a digital camera, wherein the obtained image data is stored in the image database.



an image database for storing advertising information; an advertising database for storing advertising information; and a computer for receiving a request for displaying a service menu, and for sending, responsive to the request, the image data in the image database and the advertising information in the advertising database to display an image based on the image data and advertisement based on the advertising information in the service menu for offering to print the image data.

<u>REMARKS</u>

Claims 1 to 52 are in the application with Claims 47 to 52 having been added. Claims 1, 15, 19, 33, 47 and 52 are the independent claims herein.

Entry hereof and early passage to issue are respectfully requested.